

Santiago Luna Rivera

Design Studio.

Santiago Luna (Bogotá, 1994) is a Colombian designer whose work has reflected on the emotional relationships that people create with objects through their sensitivity, functionality, and memorability; his goal is to change Colombia's perception through design.

During his studies and to develop more in-depth knowledge about product design, he joins **Zientte**, one of the most relevant furniture companies in Colombia, led by **Sergio Vergara**, Creative Director of the brand and one of the most influential designers in the country.

Graduated from the Universidad de Los Andes (2018) with an emphasis on product design, his passion for the great masters of Italian design took him to Italy, where he graduated **with honors** from Domus Academy, as a Master in Product Design (2019). Winner of several awards in workshops and design marathons that led him to design for companies such as **Google, Triade, Mepra, Per Dormire and A.D.I.C.I.** His work has been recognized in magazines such as Domus, Architectural Digest and Elle Decor among others. At the end of his studies, he decided to settle in Milano, where he began to work with one of the great masters of Italian design, **Mario Bellini**.

Despite the influence of Italian design and his years abroad, Santiago has never forgotten his origins. For this reason, he collaborated with **Camilo Ayala García, Ph.D.**, his first grandmaster at the Universidad de Los Andes and one of the world's leading materials, design researchers.

Later, He had the opportunity to collaborate in the studio of the Italian architect **Egidio Panzera**, where He led the product design area of the studio and worked on projects for companies like **Omnidecor, Scigno** among others.

Thanks to all these experiences, He was offered to start collaborating with two different Indian companies for the design and development of new products.

After this experience and moved by his idea of learning from the greatest designers and expand his areas of knowledge, he decided to collaborate with **OTTO studio**, founded by the renowned architect and designer **Paola Navone and lead by Gian Paolo Venier**, where under their guidance he works on interior and product design projects for clients like **COMO Group** and **Cedric Grolet**.

Santiago is a holistic designer with knowledge of user-centered design, materials, and processes. A curious person with a constant willingness to learn and connect with different disciplines and fields allows creativity to flow. Nowadays He is a visiting professor at Domus Academy and works as a designer between Colombia, India, and Italy.

